



RADICI
AUTOMOTIVE

OUR PHILOSOPHY

Founded in 1950 as a manufacturer of rugs, Radici has evolved over the years into a large industrial group without losing its original identity: a company taking care of its customers.





OUR MISSION


We work to build a present and a future in an efficient and sustainable way.

We base our work on passion, innovation, and the value of our people, recognizing in the human capital our strategic source for a future of continuous growth.

We believe in partnership with our stakeholders, for a shared and lasting benefit on both sides.

SOME NUMBERS

5
Branches 

+90
Countries Reached 

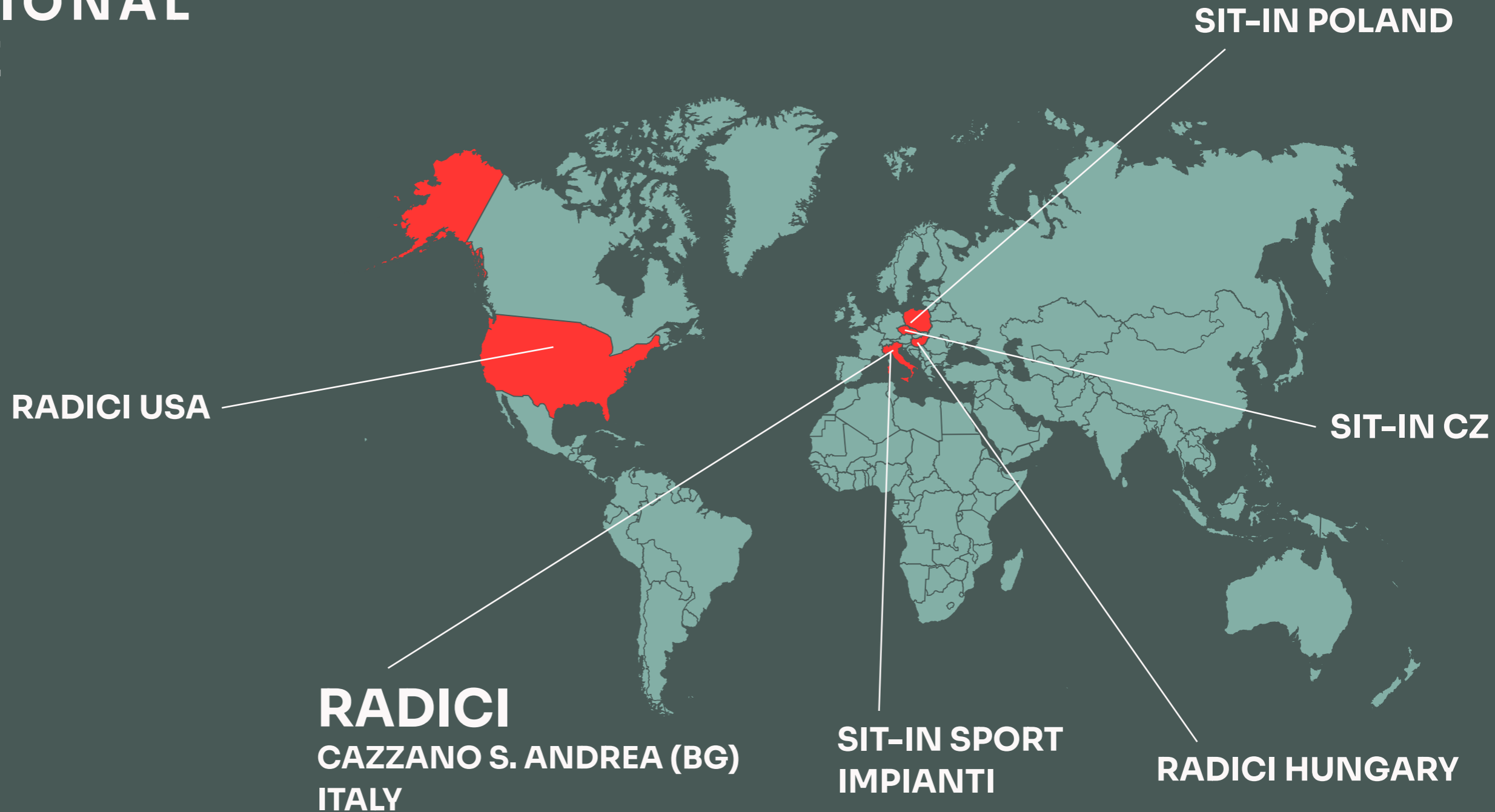
+2000
Clients 

+500
Our People 

110.000
Sqm Warehouse & Plants 

+10.000.000
Sqm of textile produced annually 

INTERNATIONAL PRESENCE



1950

The Tappetificio Nazionale Pietro Radici starts its activity with two looms and a small spinning, creating employment opportunities in a region at that time without many resources.



1964

Opening of the Automotive Division, specialized in molded carpets and textile components for cars.

In a few years the Automotive Division became a leader in the Italian automotive supply chain.



2005

The Tappetificio Nazionale becomes Radici Pietro Industries & Brands S.P.A.



2012

The company's core business is redefined with new product innovations and new business alliances.

2019

On the 26th of July 2019 Radici is listed on EGM Italia, the Italian stock exchange market dedicated to companies with high grow potential.



TODAY

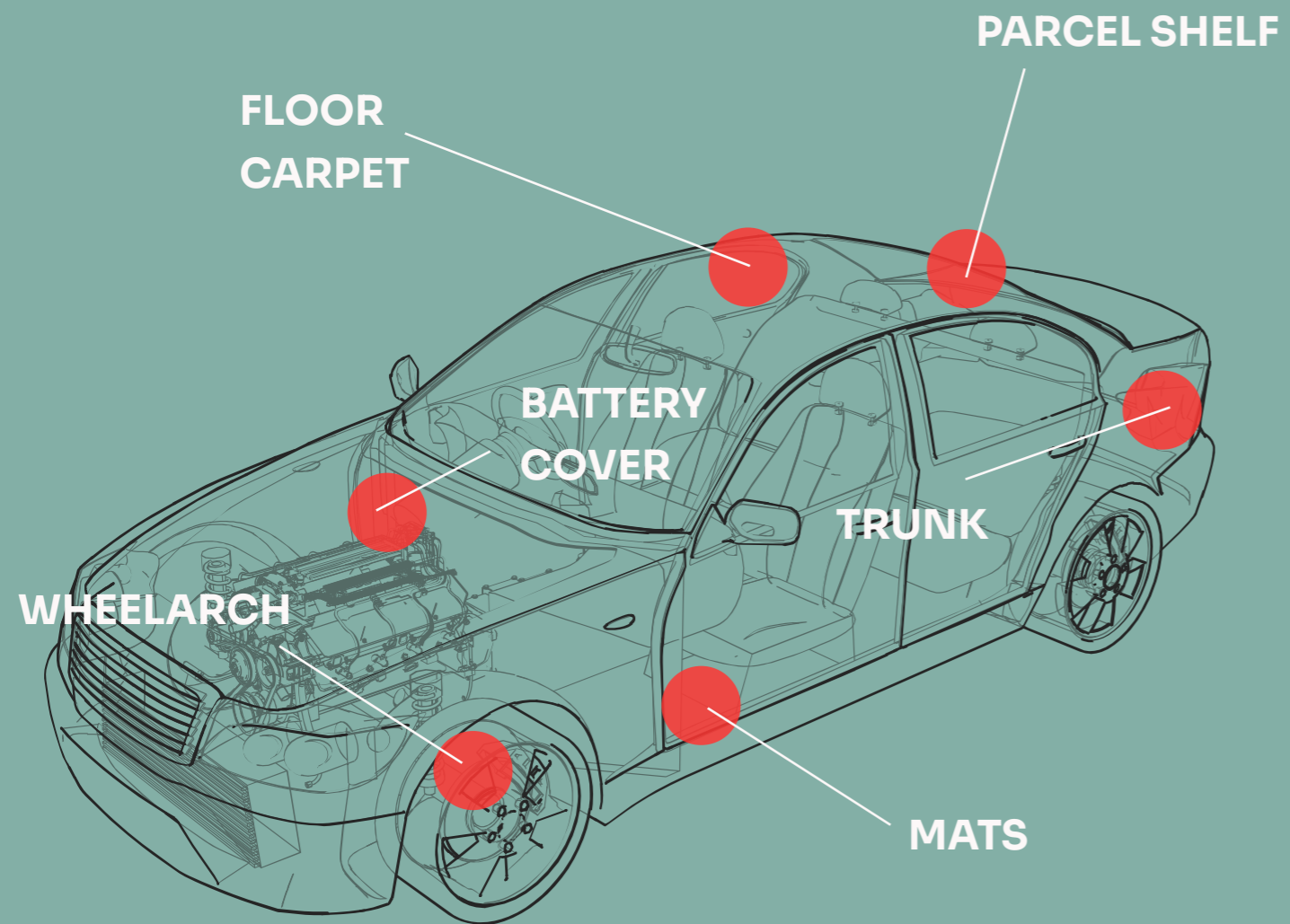
After more than 70 years of activity, Radici celebrates its story, all Made in Italy, in a perfect union between tradition and innovation, with a particular attention to design and environmental sustainability.



PRODUCTION

We are a company that offers highly customizable products, allowing the modification of weight, composition, and color based on individual needs, with always innovative solutions. We work with passion to exceed the expectations of our customers, offering tailor-made solutions that combine quality and sustainability.





PRODUCTS

From the floor carpet to the mats, from the trunk liners to the parcel shelf, our entire range of products is highly customizable to meet every need. We prioritize eco-friendly materials and structures that allow easy recycling for all finishes, without compromising on quality.

FLAT

Affordability without compromising quality. Our Flat fabric, made from 100% polyester, offers a needle-punched surface that is smooth to the touch and to the eye. This versatile material is ideal for a wide range of applications, including linings for trunk, car interiors, parcel shelf, wheel covers, and battery covers.



DILOUR

Composed entirely of 100% polyester fibers, Dilour fabric stands out for its softness and velvety appearance, achieved through a special needle-punching process. This material is primarily used as interior lining but can also be employed for linings trunk, parcel shelf and car floor mats.



COUPLED

Characterized by a double layer of highly moldable polyester, Coupled fabric is primarily used as interior lining, trunk lining, and car floor mats. This material is bonded without the use of resins or latexes, facilitating the recycling process without compromising quality.



TUFTING

Elegance and excellence define Tufting fabric, crafted on a loom to create a high-quality and highly performing product. This fabric is primarily used for the production of car floor mats but is also applied in car interiors and trunk linings.



100%

SECONDARY
RAW
MATERIAL



0 KM

RAW MATERIAL
FROM LOCAL
COMPANIES

SUSTAINABILITY

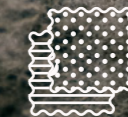
We are deeply connected to our home, a lush valley in Northern Italy, which has been hosting us for 70 years, and we want to give back to it, not take from it. Our production is exclusively based on the use of recycled raw materials, specifically polyester flakes (PET) made from recycled bottle chips from local companies. This choice allows us to reduce the consumption of virgin resources and actively contribute to reducing environmental impact.

ECO-DESIGN AND RECYCLING

All our items are single-component and laminated without the use of latex or adhesives, making them environmentally friendly and reducing the environmental impact. Furthermore, to maximize resource utilization, the waste from our production is transformed into creative boxes that become sales tools, demonstrating our commitment to giving new life to materials and reducing waste.



SINGLE-COMPONENT
PRODUCT



USE OF PRODUCTION
WASTE

RADICI IS SUPPLIER TIER 2 OF:



RADICI

AUTOMOTIVE

RADICI PIETRO INDUSTRIES & BRANDS SPA
www.radiciauto.it - info@radiciauto.it - (+39) 035.724242

in Radici Automotive